



PROTECTING THE WILDERNESS OF OUR UNIQUE ARCHIPELAGO

# DAYS ON THE BAY

2014 ANNUAL REPORT

## DIRECTORS

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*Chair, Board of Directors*

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*Past President*

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*Treasurer*

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*Secretary*

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Nick Eyles  
Andy Fabens  
Rick Hayward  
Adam Howard  
Jennifer Kernaghan  
Diane MacDiarmid  
Ian MacLeod

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Andy Alexander  
Christopher Baines  
James A. Beatty  
Sandy Boyd  
Graeme Burt  
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Michael Drinkwater  
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Carolyn Rymell  
Karl Schiefer  
Tom Scoon  
Carl Spiess  
John Stark  
Richard Stark  
Barbara Zimmerman

## STAFF

Bill Lougheed  
*Executive Director*

Janet Lougheed / Jason Wagar  
*Director of Development*

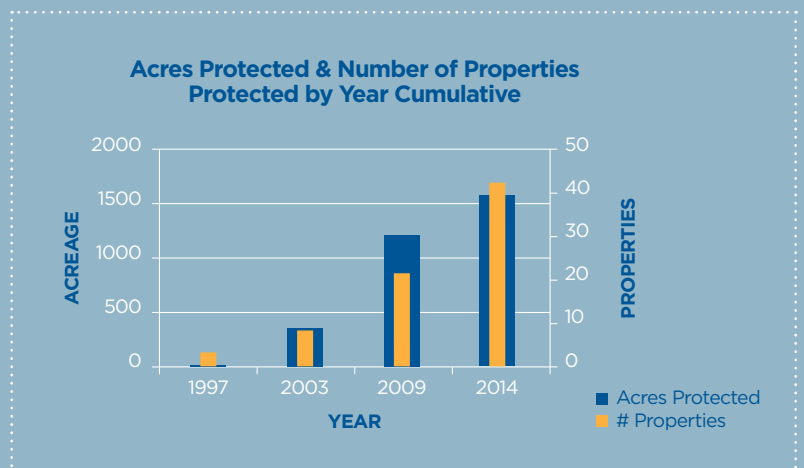
Brooks Greer  
*Land Protection Program Manager*

Laura Gibson / Kristin Koetsier  
Sarah Koetsier  
*Communications-Development Administrator*

Jean Labrecque / Irina Denissova  
*Bookkeeper*

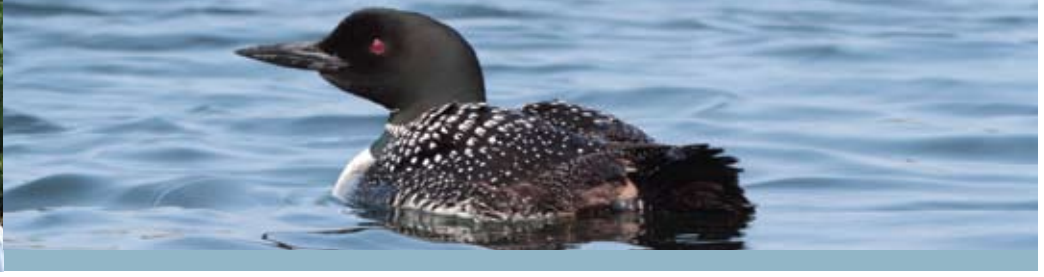
## PHOTO CREDITS (top left to bottom right on each page)

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**Page 17:** Rod Prouse





## A MESSAGE FROM THE EXECUTIVE DIRECTOR



In 2014, we undertook GIS work in order to statistically analyse and sort land data and to use these analytics to build tables, charts and maps that better inform and prioritise conservation efforts beyond what our Natural Area Conservation Plan can provide. This will allow strategic focusing of the organization and its Land Protection Committees, and allow local community audiences to easily grasp the ecological importance of their region and the importance of local conservation. This GBLT program will begin its roll-out in 2015 through a partnership agreement with the Nature Conservancy of Canada (NCC). I wish to thank Mary Grunstra from U of T for providing invaluable assistance to me with this project, and my gratitude goes also to the GIS staff at both the Archipelago and Township of Georgian Bay.

Easements are an important tool in conservation. In 2014, I undertook an initiative to place conservation easements on a more sure footing. These efforts bore fruit and brought into force a new "Conservation Easements" zone and zoning-by law for the Township of Georgian Bay. 2015 will see an effort to repeat this success in the Township of the Archipelago. Such by-laws bring enforcement teeth to conservation easements.

## My **thanks & appreciation** to all of you.

To grow an organization requires talented, hard-working and passionate directors, staff, advisors and volunteers. I wish to thank my staff: Brooks Greer, Janet Lougheed, Sarah Koetsier, Kristin Koetsier and Laura Gibson, and summer students Lindsay Potts and Thomas Tawaststjerna. All of these fine individuals' efforts made 2014 a very successful year. Brooks grew our Conservation Quest Program from a seedling in 2013 to a program that brought in-the-field conservation learning to over 250 children. Well done! Kristin Koetsier disseminated our communications materials far and wide, organized summer events and did a brilliant job, learning the requirements of the job on the fly. Good job! Janet did an exceptional job in traversing the Bay in her unsinkable way, promoting the GBLT despite marrying off both sons during the summer. Admirable job! Students Lindsay and Thomas provided a consistent stewarding presence on our three busiest properties, staffed events and regattas and delivered acclaimed kids' educational programming. Bravo! In 2014 we said goodbye to Laura Gibson after three years of excellent work managing the GBLT's communications, and we welcomed Sarah Koetsier aboard. Sarah is a Dean's list graduate (2014) from Dalhousie with an honours degree in International Development and Sustainability. We are delighted to have such a talented and capable young individual join our team.

My greatest of thanks goes to our very strong, multi-talented and capable Board of Directors who in 2014 brought their experience, professional ability, wisdom and direction to bear on very important issues: a review of a new Land Use Policy; Land Protection Committee expansion; establishing new research and education initiatives; focusing our fundraising case for support; differentiating our communications messaging; welcoming new ideas. Well done all! I also wish to thank those advisors who stepped up to provide their wisdom. Our advisors are our corporate memory - a critical and continuing reason for our success.

Lastly, I wish to thank our Chair, Janny Vincent, who has demonstrated exceptional leadership, with an ability to build consensus, grasp and assess new ideas quickly, provide sound direction and bring passionate inspiration to us all.

In closing, look at how the little engine that could is picking up speed! Numbers talk! See you all this summer!

**Bill Lougheed**, *Executive Director*



## A MESSAGE FROM THE CHAIRMAN, BOARD OF DIRECTORS



Last year was certainly one to remember. A hard and cold winter with incredible ice almost covering the entire Bay did not cool the enthusiasm nor the spirits of our dedicated volunteers, staff, donors and overall community of supporters. It was a year of great team work and solid accomplishments which furthered the development of our organization.

It was a year of **great team work** and **solid accomplishments** which furthered the development of our organization.

In 2014 we:

- Created new marketing materials to create greater awareness of the GBLT within our communities.
- Launched a brand new and wonderful website which allows our stewards to report directly from the field – a key and important development in terms of the importance of the stewarding we do.
- Launched a new field research station at Brebeuf Lighthouse at which one of our Board Directors, Dr. Nick Eyles, had a team of students perform research last fall. We intend to continue growing our collaboration with professors and students leveraging the power of the lands and locations we have. This will further research that aids in the conservation efforts to which our community is so committed.
- Hosted many outreach events up and down the Bay and in the city as well, to engage our community and newcomers to the GBLT. Many of these events provide not just a social component where loyal supporters can get to know each other and catch up but also add learning components to the materials and events themselves.
- Had over 100 stewards actively monitoring our properties to ensure that they are properly managed and continue to remain in a healthy and natural state.
- Raised sufficient funds to meet our operating and financial commitments.
- Brought into our care the Longuissa Bay property and continue to actively monitor other properties we hope to be able to take under our wing in the relatively near future.

The end of the year saw us facing a big change and an opportunity to continue to grow as an organization as our long standing Director of Development, Janet Loughheed, decided to retire after 9 years of wonderful service to our organization. I am happy to report that we welcomed Jason Wagar as our new Director of Development on May 4, 2015. Jason comes to us with an impressive background of successful fundraising positions at other organizations. He has a robust and relevant educational background and has his CFRE designation as well. The recruiting team who were charged with finding our new candidate followed a rigorous process and all are delighted with the addition of Jason to the team.

As we look forward to the summer of 2015, the water levels are higher, the enthusiasm of our community continues to grow and we are excited to tackle the list of projects and ongoing conservation work ahead of us. I look forward to continuing this work with the help of our staff, our volunteers, donors and supporters. Without all of you, none of this is possible. With you, no matter how hard the wind blows from the west, no matter how tall the waves roll in, we are like the granite underneath us, strong and forever.

**Janny Vincent**, *Chairman, Board of Directors*



“Nature is part of our humanity, and without some awareness of that divine mystery man ceases to be man. When the Pleiades and the wind in the grass are no longer a part of the human spirit, a part of very flesh and bone, man becomes, as it were, a kind of cosmic outlaw, having neither the completeness and integrity of the animal nor the birthright of a true humanity.”

Henry Beston, from *The Outermost House*



## CONSERVATION ON THE BAY





## KEY ACTIVITIES — LAND PROTECTION



In 2014 the GBLT received a generous bequest from the estate of Robert Thomson representing the balance of the Thomson family's magnificent holdings on Nares Point. The "Thomson Expansion" consists of two islands of four and one acres respectively where the family dwellings stand. This latest Thomson donation presents us with some interesting possibilities (and some liabilities) because of the buildings.

Although no other properties closed during calendar 2014, it was a busy year nevertheless. The 12.5 acre Northey-Longuissa property was pending for most of the year - and then closed in the first week of 2015. Preparations were made during 2014 for the donation of several properties, and we anticipate a flurry of acquisition activity in early 2015. At time of writing there are four further properties "in the pipe" that we anticipate will close in 2015. One of these is a fractional cross-border ownership situation similar to Rattlesnake Island, which we acquired in 2013.

Our local neighbourhood Land Protection committees are being expanded by 300% in number. These groups consist of knowledgeable people local to each specific area who are privy to land protection opportunities within their communities.

Thanks go out again to all of the  
**GBLT volunteers**  
&  
**generous supporters**  
who make this work possible.

**Ian MacLeod**  
*Land Protection Chair, Pointe au Baril*





## PROTECTION OF THE BAY





## KEY ACTIVITIES — STEWARDSHIP



The steward program is responsible for taking care of the land held by the GBLT. We feel very keenly the importance of this task and are pleased to report that all properties remain in pristine condition.

We protect  
very **important land**  
recognized as  
**ecologically significant.**

Stewarding activities are carried out with the help of of the GBLT board, the Stewardship Committee, GBLT staff, the summer students and, most importantly, the volunteer stewards now numbering 104 people from all parts of the Bay.

This year there appears to have been little change in the number of visits to GBLT properties. Visitors remain respectful and compliant with the GBLT land use rules.

2014 was a busy year for stewardship. The stewards completed many inspection visits to all properties. Brooks Greer, the GBLT staff member responsible for stewarding, arranged two important continuing education speakers for the stewards' meetings. Kristyn Ferguson of the NCC spoke on invasive plants and Arunas Liskauskas of the MNR spoke on changes in fish populations over the years. Several stewards volunteered to staff the GBLT desk at the Boat Show. It was ensured that there were stewardship visits to all properties.

2014 summer students Thomas Tawaststjerna and Lindsay Potts did an excellent job stewarding the three most visited southern Georgian Bay properties. They also rolled out a full scale version of Conservation Quest, a kids' educational program, at Camps Queen Elizabeth and Kitchikewana and on the Lizard Island. The program ran at Pointe au Baril on two occasions, presented by the Ojibway Recreation Program. Summer student Tom also conducted U of T students to Twelve Mile Bay to carry out sediment testing. Lindsay Potts joined a GBF team to remove a stand of *Phragmites australis* in Honey Harbour. They also monitored mooring sites, removed invasive sedums and helped with special events.

There is a new GBLT website which will permit stewardship reporting while on-property, using a smartphone. The reports include visitor numbers and activities, at risk and invasive species sightings and other information which should allow more detailed monitoring and data collection to assess long term trends.

This year we have a new Land Use Policy developed by Bill Lougheed. It has assigned each of the properties to one of three use-based groups. These are described in detail on the website.

We are very grateful to the many generous people who offer their support to the Stewardship Program.

**Jim Cooper**  
*Stewardship Chair, Cognashene*





# STEWARDSHIP OF THE BAY





## KEY ACTIVITIES — COMMUNICATIONS



Our continued progression as an organization depends on our ability to engage both individuals and communities in our mission. Promoting awareness of the unique ecological, geological and historical importance of the eastern coast of Georgian Bay is the goal of the GBLT Communications team.

This past year was a busy one with a variety of special events that helped us achieve success in this respect. Our events provided opportunities for people to come together and share experiences and be part of the GBLT's work. Highlights of 2014 included Winterlude, our extremely well attended rock walks on the Pancakes and Painted Rocks led by geologist and GBLT Director Nick Eyles, a lighthouse history presentation and cocktails on Brébeuf, the 'Day on the Bay' photo project on the August long weekend and a screening of Ed Burtynsky's *Watermark* film at Honey Harbour church. There were also three fundraising events this year that really helped to promote our cause in the wider community: Martyrs' Shrine Commodore's Dinner – the "Blessing of the Boats", the Scotiabank Waterfront 5K Walk and our Annual Art Auction. These and several others hosted by generous community members saw more than 600 people attending GBLT events in 2014.

In 2014 the communications team began working hard to refine our communication tools so that they reflect our message of land protection more clearly. The team would like us ultimately to stand out beside our fellow Georgian Bay organizations as protectors of land and wilderness. You may notice on your drive home from up north this spring the new GBLT billboard, a great call to action for fellow Georgian Bay lovers. Last year we also launched an entirely new website for the GBLT; it's been updated and streamlined so as to be more user friendly and easier to manage behind the scenes. As always, we could never be as effective in our communications without our volunteers. Together we strive to continue to educate our diverse community members about the delicate nature of the area, and also encourage their active involvement in its protection.

**The unique ecology**  
*of the eastern coast of Georgian Bay*  
**is unparalleled**  
and provides the foundation for  
**enjoyment, appreciation, beauty & inspiration.**

**Jen Kernaghan**  
*Communications Chair, Pointe au Baril*





## COMMUNITY ON THE BAY

"This Bay is vital to our family life. It grounds us and brings us together. We are entrusted with its preservation - always.

We must keep it well and we thank the GBLT for all their efforts in doing this."

**Lesley Breeze**  
*Steward at American Camp*







## KEY ACTIVITIES — FUNDRAISING



West Wind continues to prevail at the GBLT!

Positive momentum continued to build during 2014. Trust in a solid and growing donor base coupled with lots of enthusiasm from our teams of volunteers and advisors pushed annual giving up by 15% in 2014. Equally important, the donor base of Canadians increased by 12% and Americans by 21%. While annual results are how most organizations rate their success, direction and building a solid longer term foundation for fundraising is most important to meeting the goals of the GBLT.

Look for some exciting news during 2015 for a longer term giving program directed at the GBLT's Stewardship Fund, aimed at preserving our natural legacy for generations to come.

The following are a few highlights of activities that took place during the summer of 2014, made possible by your generous donations as a GBLT supporter.

7 camp groups attended Conversation Quest which reached out to 250 kids.

GBLT, through its volunteers and summer students, had exhibits at Environment Days at Honey Harbour and Sans Souci. As well, Bill Loughheed made the organization's first presentation in the North Channel, to the Bay of Islands Association.

GBLT board member Dr. Nick Eyles conducted three "Rock Walks", which had tremendous turn out.

A new communication program was launched, aiming to better deliver the GBLT messages along the entire coast of Georgian Bay.

We continue to work in partnership with a growing number of sponsors. The Board of the GBLT would like to thank the following corporate sponsors for their continued support at many of our events on the Bay and in Toronto:

- |                        |                                     |
|------------------------|-------------------------------------|
| • A&A Marine Services  | • Moffat Dunlap Real Estate         |
| • Canadian Yachting    | • Mountain Equipment Co-op          |
| • Desmasdons Boatworks | • Owen Signcraft                    |
| • Georgian Bay Beer    | • Payne Marine                      |
| • Georgian Bay Coffee  | • The Printing House                |
| • Georgian Bay Gin     | • Rossiter                          |
| • Georgian Bay Landing | • Topper Linen and Uniform Services |
| • Fever Tree Beverages | • Toronto International Boat Show   |



Lastly, we recently received a donation from a 12-year old who had been saving up to make a charitable donation and was inspired to give to the GBLT after reading one of our brochures. Now living in Sprucedale, Ontario, he has also lived in Western Canada and traveled with his family to many parts of the world. The final line of his letter captures how I'm sure we all feel: "I have seen enough of the world to know the importance of saving the most beautiful parts."

**Thanks again for your continued support in ensuring that we can protect more properties in the years to come.**

**David Doritty**, *Annual Fundraising Chair, Pointe au Baril*

**Fred Dalley**, *Sustainable Fundraising Chair, Wah Wah Taysee*





## INVESTMENT FUND



I would like to thank my committee members:

Sandy Boyd  
John Catto  
Fred Dalley  
David Doritty

The GBLT is *pleased*  
to report a **very positive year** in our funds  
held for **investment** purposes.

The fund grew from an opening balance of \$1,490,028 by \$126,960 representing a year over year investment return of 8.5% leading to a gross year end balance of \$1,554,519 after distributions of \$62,474.

The GBLT's ongoing target and Canadian Revenue Agency (CRA) obligations leads us to distribute 4% of our funds to general purposes. The intention is to meet goals and to achieve long term stable asset growth matching the profile and needs of the GBLT mandate.

The fund is invested in a broad grouping of conservative and established Canadian equities plus 20% of preferred shares and 20% US stocks.

### David Browne

*Investment Committee, Sans Souci*



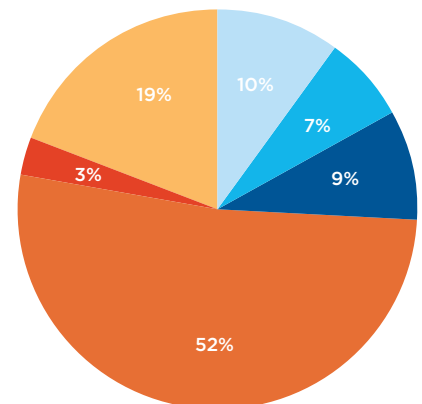
**Condensed Balance Sheet** Year Ended December 31

ASSETS	2014	2013
<b>CURRENT</b>		
General	54,390	77,139
Land acquisition fund	61,739	130,294
Working capital fund	300,000	229,322
	416,129	436,755
Sundry receivables	46,523	49,306
HST rebate receivable	13,915	11,543
Prepays	14,511	13,304
	491,078	510,908
<b>LONG TERM INVESTMENTS</b>		
Protected Property	23,901,236	23,901,236
Stewardship & Endowment Funds	1,316,802	1,242,252
Wally and Marilyn King & Family Fund	117,115	115,615
Equipment	2,814	2,171
<b>Total Assets</b>	25,829,045	25,772,182
<b>LIABILITIES</b>		
Current		
Accounts payable and accrued liabilities	19,259	21,370
Current portion of mortgage payable	8,227	7,152
Loan payable	25,000	45,000
Deferred contributions	4,000	7,500
Mortgage Payable	77,321	185,794
<b>NET ASSETS</b>		
Unrestricted Net Assets	106,080	114,194
Internally Restricted Net Assets	361,739	359,616
Externally Restricted Net Assets	1,433,917	1,357,867
Net Assets Invested in Property	23,793,502	23,673,689
	25,695,238	25,505,366
Total Liabilities & Net Assets	25,829,045	25,772,182

**Condensed Statement of Income & Expenditure** January 1 to December 31

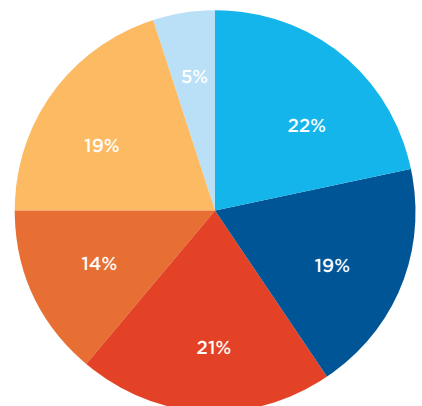
	2014	2013
<b>OPERATING REVENUE</b>		
Donations, annual giving, grants, other income	388,792	439,531
Events Net	18,568	17,231
Investment	141,046	71,741
Miscellaneous	1,672	15,566
	550,078	544,069
<b>OPERATING EXPENSES</b>		
Land protection	114,257	123,053
Stewardship	136,934	135,207
Communications and education	126,187	115,527
Fundraising	84,351	77,766
Administration	29,472	33,452
	491,201	485,005
Excess of Revenues over Expenses	58,877	59,064
<b>Capital Revenue &amp; Expense</b>		
Donations: Working Capital Fund	70,678	100,022
Donations: Restricted Funds	74,550	121,272
Donations: Land Acquisition Fund	51,445	105,676
Value of Donated Land	-	834,200
Funds used for Land Acquisition	(120,000)	(174,582)

**Revenue**



- Donations to Restricted Funds
- Donations to Land Acquisition Fund
- Donations to Working Capital Fund
- Annual Giving, Grants & Other Income
- Event Income (Net)
- Investment Income

**Expense**



- Stewardship
- Land Protection
- Communications and Education
- Fundraising and Development
- Land Acquisition
- Administration

Georgian Bay Trust Foundation Inc.  
(operating as Georgian Bay Land Trust)  
Reg. Charity # 13195 8811 RR0001 Complete audited  
financial statements are available upon request



## Partnerships and Shared Goals

*The GBLT would like to thank all those that worked with us on a variety of projects and activities of mutual interest in 2014.*

American Friends of Canadian Land Trusts

Cognashene Cottagers Association

Eastern Georgian Bay Stewardship Council

Environment Canada Ecological Gifts Program

Georgian Bay Forever

Georgian Bay Association

Georgian Bay Biosphere Reserve Inc.

Georgian Bay Osprey Society

Great Lakes Basin Conservancy

Great Lakes Sea Kayaking Association

Huronian Community Foundation

Iron City Fishing Club

Lake Huron and Georgian Bay Watershed

Local Townships - Georgian Bay,  
Archipelago, Carling

Madawaska Club at Go Home Bay

McMaster University

Ministry of Natural Resources

Nature Conservancy of Canada

North Channel Preservation  
Society

Pointe au Baril Islanders Association

Parks Canada - Georgian Bay Islands National Park

Parry Sound Chamber of Commerce

Sans Souci Copperhead Association

West Carling Association

White Squall Paddling Centre

*The GBLT is also a member of the Ontario Land  
Trust Alliance and the Land Trust Alliance in the  
United States of America.*

## Cumulative Giving

### VISIONARIES

Over \$300,000

John and Margaret Catto  
Geordie Dalglish Family  
Wally and Marilyn King

### AMBASSADORS

Over \$200,000

The W. Garfield Weston Foundation  
Annabelle White

### CHAMPIONS

Over \$100,000

Estate of William Marrow  
Robert and Robin Ogilvie  
Bill and Carol Prior  
Estate of Kay Sloan  
John and Josie Watson  
Galen and Hilary Weston

### PIONEERS

Over \$50,000

Rick Balaz  
Jennifer Ivey Bannock  
Bruce Croxon and Debra Thier  
Fred and Sue Dalley  
Echo Foundation  
Jean Hughes  
The Langar Foundation  
The McLean Foundation  
Payne Marine  
The Samuel Family Foundation  
Tom and Pamela Scoon  
John and Chris Stark  
TD Bank

### TRUSTEES

Over \$20,000

Anonymous  
Martin Abell and Kim Dalglish  
John and Karen Agnew  
David Anderson  
Susan Armitage  
David and Shelagh Blenkarn  
Ian and Margaret Carmichael  
James and Maureen Cooper  
David and Ann Doritty  
Sted and Robin Garber  
Jon and Shelagh Grant  
Ralph and Caroline Grose  
John Irving and Janet Turnbull  
Jackman Foundation  
Ted and Alice Kernaghan  
The Harold A. Kopas Charitable Foundation  
Donald and Lorraine Lawson  
Sheila MacFeeters  
Steve Mason Family  
Paul and Martha McLean  
Michael and Agneta Owen  
Francie and John Pepper  
Sandy and Marilyn Phillips  
Norman Playfair and Kim Cormack  
Emery and Tara Prior  
Bill and Meredith Saunderson  
Janny Vincent



# THANK YOU FOR YOUR CONTINUED SUPPORT

## WALLY KING LEGACY CIRCLE

Anonymous  
Dr. Ralph S. and Caroline Grose  
Dr. David R. and Susan Herbold  
Wally and Marilyn King  
Donald and Lorraine Lawson  
Peter S. Watson

## WALLY AND MARILYN KING FAMILY FUND

Wally and Marilyn King

## STEWARDSHIP FUNDS

### Douglas and Marilyn Alexander Stewardship Fund

Doug and Ruth Grant  
Mr. and Mrs. William E. Holton  
Peter and Margie Kelk  
Rick and Gillian Uy  
Michael Wenban

### Andy Griggs Memorial Stewardship Fund

Gordon Bongard

### Dave and Bev Stager Sandy Island Stewardship Fund

Beverly Stager

### Watson Family Stewardship Fund

Dr. Ralph S. and Caroline Grose  
Peter S. Watson

### Legacy Stewardship Fund

Anonymous donors  
Christopher and Joan Baines  
Jennifer Ivey Bannock  
Shannon Beddoe  
David Browne  
John and Margaret Catto  
Jon and Shelagh Grant  
Diane MacDiarmid  
David Rosen

### Legacy Stewardship Bequests

John and Margaret Catto  
Peter and Cathy Cooper  
Susan Forrester and Frederick Dalley  
Ann and David Doritty  
Jon and Shelagh Grant  
Dr. Ralph S. and Caroline Grose  
Donald and Lorraine Lawson  
Peter S. Watson

## CAPITAL PROJECTS

Jean Hughes

### Little McCoy

Wendy and Dave Bunston  
Ann and David Doritty  
Suzanne and Don Kopas  
Gail Regan  
Tom and Pamela Scoon  
David and Stacey Sharpe

### Tadenac

Echo Foundation  
McLean Foundation

## PROPERTY DONORS

### Rattlesnake Island

Gordon Bongard  
Patti Bunston-Gunn  
Marietta Garber  
Stephen Gunn  
Michael John Mitchell  
Elizabeth Burd Stephenson  
Frederick John Stephenson III  
William Edwards Stephenson

### GRANTORS

Government of Canada  
Government of Ontario  
Great Lakes Basin Conservancy

Ontario Land Trust Alliance  
Trees in Trust

## PLEDGE FOR THE BAY

*All gifts are pledged over five years*

### Leader of the Bay (\$25,000)

David Anderson  
David and Shelagh Blenkarn  
John and Margaret Catto  
Steve and Jane Chisholm  
Sue and Fred Dalley  
Ann and David Doritty  
John Irving and Janet Turnbull  
Jackman Foundation  
Donald and Lorraine Lawson  
Paul S. McLean  
Payne Marine  
Robin and Robert Ogilvie  
Francie and John Pepper  
Bill and Carol Prior  
Tom and Pamela Scoon  
Topper Linen

### Steward of the Bay (\$10,000)

William A. Macdonald

### Conservator of the Bay (\$5,000)

Donald and Sandra Wilson

### Guardian of the Bay (\$2,500)

Cynthia and Peter Kemerer  
Gail Regan

## ANNUAL GIVING

### Aurora (\$100,000+)

John and Margaret Catto

### Beacon (\$10,000 - \$24,999)

The Weekes/Southee Family  
Janny Vincent

### Sky (\$5,000 - \$9,999)

Dr. T. James and Maureen Cooper  
The Langar Foundation  
Mason Family Foundation

### Westwind (\$1,000 - \$4,999)

Murray and Susan Armitage Foundation  
at the Toronto Community Foundation  
Roger and Diane Ashton  
Jim Ballantyne  
Reed and Julia Ballon  
Jack and Lani Broadbent  
Valerie C. Brook  
Douglas and Margarete Carr  
Barbara Chisholm  
Chubb Insurance Company of Canada  
William G. Davis  
Julie and Bill Deeks  
Michael Douglas and Family  
John Eakin  
Fidelity Investments  
Sir Joseph Flavell Foundation  
Mr. and Mrs. Stedman Garber  
Jon and Shelagh Grant  
Dr. Ralph S. and Caroline Grose  
Doug Grundy  
Pat and John Hardy  
Martin Healey  
Adam Howard and Janet Neilson  
Ernest Howard  
Huron Community Foundation  
Iron City Fishing Club  
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## **SEIZING** THE DAY ON THE BAY



“Over the many years I’ve spent on Georgian Bay, the conservation of our wild spaces has grown in importance, and will continue to do so in the face of mounting development pressure. I hope that everyone who loves this beautiful natural environment will join in to help preserve it for many generations to come. There can be no greater legacy for our kids and their kids than enjoyment of the Bay in the same way we have been privileged to enjoy it.”

**Dougal Macdonald**, *Steward at the McLaughlin Islands*





**GOALS AND PRIORITIES:**

- Protect more coastal Georgian Bay wilderness
- Increase conservation awareness through a renewed partnership with the Nature Conservancy of Canada
- Expand land and species conservation education programs for youth
- Grow our local Neighbourhood Land Protection committees
- Sustain our work through strategic and targeted fundraising



## Our Mission

The Georgian Bay Land Trust seeks to preserve the unique archipelago and the adjacent water bodies which lie along the eastern shore of Georgian Bay and North Channel that are of ecological, geological and historical importance, and to promote the appreciation of this special area.

## Our Vision

The Georgian Bay Land Trust works to keep the archipelago land and waters preserved as a healthy place for flora, fauna and people to reside in harmony and to be available for future generations to fully enjoy.

## Our Values

The Georgian Bay Land Trust promotes a culture of appreciation for nature and history that helps form a long-term connection of individuals and communities to the area's land, water, sky and all inhabitants. Our work is guided by the adherence to and development of best available science to achieve stewardship excellence.



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