



GEORGIAN BAY LAND TRUST **2011 ANNUAL REPORT**

CELEBRATING THE UNIQUE BIRDS OF GEORGIAN BAY



PRESERVING OUR UNIQUE ARCHIPELAGO

VISIT US AT WWW.GBLT.ORG

“Having grown up on Georgian Bay I am honoured to be a new steward at the Umbrella Islands. My hope in being a volunteer with the Georgian Bay Land Trust is to ensure that generations to come will share in the same beauty and peacefulness these islands have offered my family and me since I was a child.”

PATRICK MCALLISTER

“Georgian Bay can’t rely on the public sector to take proper care of it. Private initiatives for public benefit are needed to supplement dwindling government attention. The GBLT does some heavy lifting in this area and I’m delighted to support it.”

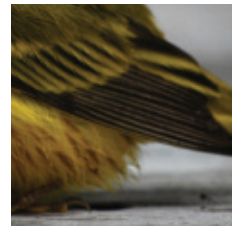
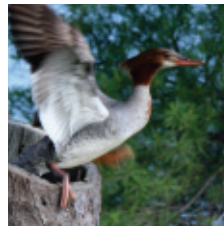
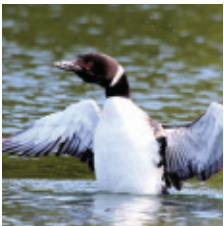
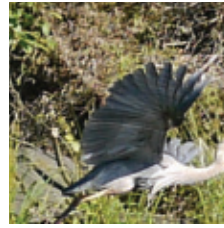
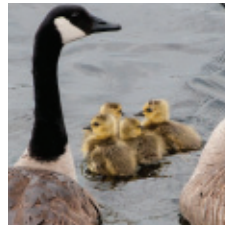
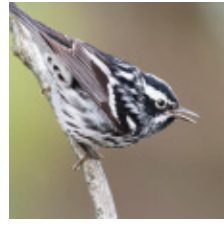
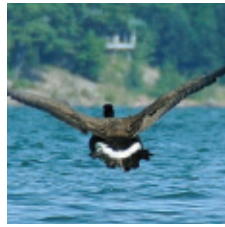
F.F. DALLEY

“We have a great responsibility that has come to us as heirs of the Georgian Bay and its adjacent littoral. As Directors and Advisory Board members, we are defacto, ‘Trustees’ of the future. The significance for all of us is the ability of proving ourselves worthy of this opportunity. May this be never lost.”

WALLY KING

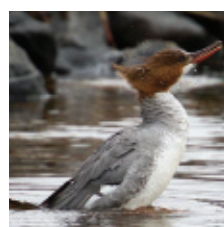
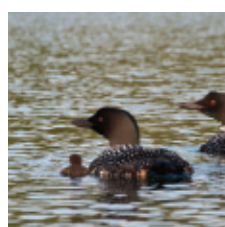
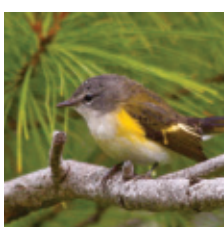
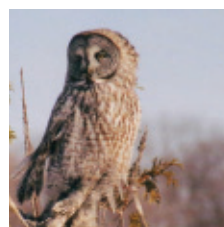
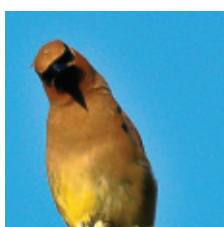
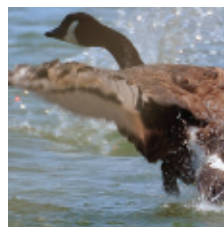
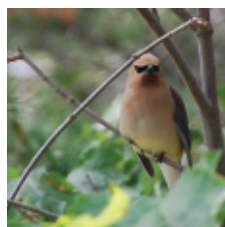
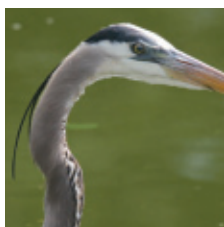
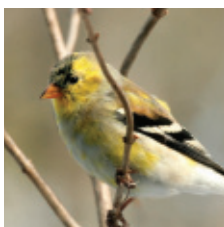
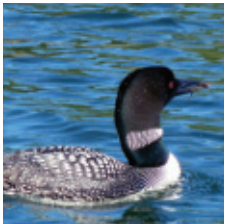
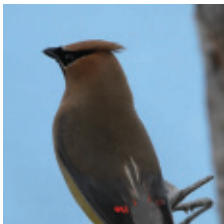
THANK YOU FOR CONTRIBUTING YOUR PHOTOS OF BIRDS FOR THE 3RD BIENNIAL PHOTOGRAPHY CONTEST

COVER PHOTO: HERON FISHING IN THE BAY BY J. VON HEYMANN



ANNUAL REPORT

2011



Chairman's Report

PETER COOPER

CHAIR, BOARD OF DIRECTORS

COGNASHENE

2011 was a milestone year for the Georgian Bay Land Trust as it marked our 20th year in operation. As we considered how to best recognize this point in our history, a decision was made to develop a 20/20 vision for the organization. This exercise allowed us to reflect on the Land Trust's accomplishments over the first 20 years, and to give some thought as to what the next 20 years might look like. A comprehensive "vision exercise" was undertaken and spearheaded by our Past President, Richard Stark. A large number of stakeholders were surveyed, including board members, advisors, volunteers, supporters and staff. That vision document is now complete and will act as a road map for future activities. In sharing this document with you, we hope you will stand behind our vision and help us in carrying it out. Naturally, the road map will evolve over time, but our hope is that, when we reach the next 20-year landmark, we can once again look back with a sense of pride and accomplishment. See our vision on our website, www.gbtl.org.

One of GBLT's main goals is the acquisition and preservation of land. With respect to that, we have had a pretty strong year. We brought in 7 new properties this year, taking us to a total of 34 properties totalling over 1300 acres. We are fortunate to have 90 volunteer stewards, who provide their valuable time to assist with the protection of those lands. It is the high level of dedication from our stakeholders, including the Board, Advisors, volunteers and staff, which has allowed us to achieve these results.

We also realize that successful preservation of the Bay is only possible through efforts to educate our community about the sensitive nature of Georgian Bay. We are actively engaging educational leaders such as geologists, biologists and other scientists to assist the GBLT in fulfilling its stewardship role. This is being accomplished by educational outreach to all our communities. To that end, in 2011 we hosted a number of events up and down the Bay.

With respect to staff, 2011 was a year of transition for the GBLT. After eight years of overseeing significant growth in the GBLT, Wendy Cooper moved on in mid-November, and a smooth transition occurred as our new executive director, Mark Carabetta, came on board. We are also fortunate to have the ongoing support of a strong staff: Janet Loughheed, Brooks Greer, Laura Gibson and Jean Labrecque. What a team!

The future of the organization looks bright, indeed, and is so because of the incredible amount of support by all of you who are committed to the preservation of our beloved Georgian Bay.

A photograph of a Canada goose in the middle of a vigorous splash in a body of water. The goose's wings are spread wide, and its head is turned back. Water droplets are frozen in mid-air around the bird, creating a dynamic and energetic scene. The water is a deep blue-green color. In the upper right corner, there is a semi-transparent olive-green circle containing a quote in white text.

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Bay Land Trust to
achieve its mission”



Executive Director's Report

MARK CARABETTA

I am very pleased to be writing to you as the Georgian Bay Land Trust's new Executive Director. I started in this position in mid-November and could not have asked for a warmer welcome.

Thanks to the kindness and support of our Directors, Advisors, staff and the many volunteers and supporters that I have already met, the GBLT is starting to feel like home. Of course the real indoctrination will happen this summer when I set foot on the properties that the Georgian Bay Land Trust has worked hard to protect, and when I meet our property stewards in their "native habitat."

I come to the GBLT with over 17 years of experience in the conservation community in both the United States and Canada. My experience includes working as Ecologist and Director of Conservation Science at the Connecticut Chapter of The Nature Conservancy and, more recently, as Conservation Science Manager at Ontario Nature.

It is an exciting time to be joining the Georgian Bay Land Trust team. With the celebration of GBLT's 20th anniversary, 2011 was a milestone year. And, through the 20/20 vision exercise, it was a time for the organization to both reflect back on its considerable accomplishments, and to take an ambitious look ahead.

In 2012 I look forward to celebrating our past preservation achievements, and to the many new challenges and opportunities that await. And I look forward to meeting the many individuals who share a passionate commitment to the land and are helping the Georgian Bay Land Trust to achieve its mission: to preserve the unique archipelago of the eastern shore and North Channel of Georgian Bay, and to promote the appreciation of this special area.

This year's annual report features the birds of Georgian Bay, and includes many colourful and stunning photographs contributed by our supporters.

KEY ACCOMPLISHMENTS FROM 2011

IAN MACLEOD

Land Protection Chair
Pointe au Baril

As I have said in past reports, we continue to work on 30 properties that are in various stages of discussion with land owners and some of them may or may not close in any given year. 2011 was no exception! The GBLT was successful in bringing permanent protection to seven properties, totaling over 100 acres of land conserved.

We started the year with the closing of the Kenerick Reserve in Norgate Inlet and the Kemerer Easement on Bone Island in Cognashene. Kenerick was our first acquisition in the beautiful Norgate area and we look forward to many more through our presence and communications with like-minded land owners. We owe many thanks to one of our founders, Wally King for directing this island our way.

During the summer we were able to successfully negotiate with two land owners in the Pointe au Baril area. Harrison Island is adjacent to our Fairies Dancing Reserve and helps to protect more of this great coastline. The other property, Pontiac Island, is actually an archipelago of four islands totalling 12.5 acres on Shawanaga Bay.

In Sans Souci we were able to protect Ingersoll Island, a 50-acre island that lies adjacent to Sandy Island. This is the first donation ever through the American Friends of Canadian Land Trusts. One of our Advisors and former Board member, Chris Baines, has been instrumental in forming this new organization that has enabled Americans interested in donating their Canadian land holdings the same tax benefits as Canadians.

In Port Severn we acquired the Russell property, located between Green Island and Potato Island and lying close to our large Port Severn Wetlands Reserve.

In early November the Holton property in Wah Wah Taysee came to our attention. With quick action by all we were able to close the property within the calendar year.

Meanwhile we have been successful in establishing more Neighbourhood committees up and down the Bay, keeping our ears to the ground and helping to identify new opportunities.

None of this would be possible if it were not for the hard work of our dedicated staff and volunteers and the generosity and support of all of our donors.

A male goldfinch is perched on a thin, light-brown branch. The bird has a bright yellow head and neck, a black cap with a white stripe through the eye, and a black and white striped wing. Its body is primarily white with yellow accents. The background is a soft, out-of-focus grey.

LAND PROTECTION

“The GBLT was successful in bringing permanent protection to seven properties, totaling over 100 acres of land conserved.”

STEWARDSHIP

“We anticipate
that the number of
volunteer stewards
will reach 100
in 2012.”



KEY ACCOMPLISHMENTS FROM 2011

JIM COOPER

Stewardship Chair
Cognashene

Over the past year the Stewardship Committee completed a number of activities.

A major part of this work has been consideration of the Long Term Stewardship Task Force report, and the changes which will be made to GBLT practices as a result. This report was produced by a hardworking committee of volunteers and GBLT staff. The purpose was to plan how the GBLT will continue to look after its land holdings to preserve them for posterity.

As a result, the GBLT Stewardship Policy is evolving to reflect the activities on our growing number of properties. Efforts are being made to streamline what can be a cumbersome document, and to make it more accurately represent actual GBLT property stewarding as well as the accepted recommendations from the Long Term Stewardship Task Force.

We also considered a number of Property Management Plans for both recent land acquisitions and others requiring updates.

We reviewed the excellent reports written by the Summer Staff as well as the online steward Property Use Reports. Steward numbers have increased again this year; we will be recruiting additional stewards for newly acquired properties as well as for existing ones where our volunteers are retiring. We anticipate that the number of volunteer stewards will reach 100 in 2012.

The Stewardship Committee recognizes its responsibility for preserving the GBLT properties in a pristine state for those who come after us and who will treasure the Bay as much as we all do.

KEY ACCOMPLISHMENTS FROM 2011

JANNY VINCENT

Communications Chair
Sans Souci

As the new Communications Chair, I am thrilled to welcome new committee members, Agneta Owen and Julian Low. The skill sets of the new members will be put to good use as we start to concentrate on our digital communication strategy moving forward. Of course, existing members carry on our core activities and we extend a huge thank you to Communications member Cathie Bowden for her ongoing management, production and contribution to our valuable newsletters. The *Landscript* goes out twice a year and a new digital version is helping us reduce our footprint. The e-newsletter, *GBLasT*, is now sent to over 1900 Friends of the GBLT and we continue to reach out to more supporters than ever before with Facebook and Twitter.

We are working hard to communicate with our constituency who share our passion and vision for the Bay. Because of you we are able to keep raising the bar for land preservation and attracting the support necessary to accomplish our goals. In 2011, we launched a series of educational outreach events to celebrate and educate the GBLT family of friends about this unique place. Highlights included a rock walk on the Pancakes with our newest Director, geologist Nick Eyles, and an engaging series of talks on the history of Georgian Bay, sponsored by Norm Playfair and presented by Huronia Museum curator, Jamie Hunter. We will continue to build on our awareness events in 2012 by providing opportunities that bring the community together and educate them about the work of the GBLT. Event listings can be found on our website which is now the hub of contact for staying informed about GBLT activities and has seen a remarkable increase in visitation since its inception one calendar year ago.

In 2012, the committee will be monitoring our presence in various media sources and publications, our website activity, and our outreach opportunities in various areas. We will be focused on trying to increase the reach, frequency and effectiveness of our communication strategy as we build on the solid “rock” foundation already in place. We look forward to volunteers holding awareness events, contributing ideas, joining our committees and participating in our many scheduled events. Most of all, we hope you will stay in touch with us, so that together we can preserve this special place for future generations.

COMMUNICATIONS

“We are working hard to communicate with our constituency who share our passion and vision for the Bay.”





FUNDRAISING

“The Payne Challenge was a huge success raising a total of \$53,000, with \$28,000 coming from the Georgian Bay community”

KEY ACCOMPLISHMENTS FROM 2011

JENNIFER KERNAGHAN

Fundraising Chair
Pointe au Baril


Thank you to those who made a gift to the GBLT this year. Without individuals who are passionate about Georgian Bay, we would not be able to continue to preserve it. Once committing to an annual gift, some people choose our Pledge for the Bay program which allows donors to make a gift for 5 years or more of \$500 to \$5,000.00. This program has been extremely successful with over 50 people making a commitment to the GBLT for 5 years. This type of long-term pledge allows the GBLT to plan for large projects with confidence.

This year, members of the GBLT family will be calling donors to thank them for their gifts and advise them of our current activities. We hope these discussions with our stakeholders will provide feedback on the job we are doing and promote new ideas for us in terms of future activities. We want to make sure our financial supporters know they are valued and, by supporting the GBLT, they are preserving this special place we care so much about.

As the GBLT Board looks forward, they will be working on strategic long-term viability. This includes capital projects, building the stewardship endowment fund and promoting planned giving in our community. Fred Dalley, a new board member and long time GBLT supporter, has taken the lead on this project.

We want to thank Mark Payne and Payne Marine, in Pointe au Baril, for their leadership role for the GBLT this past year. Payne Marine celebrated its 50th anniversary in 2011 by donating \$25,000 to our GBLT capital fund. Payne then encouraged their clients and others on Georgian Bay to match their donation. The Payne Challenge was a huge success raising a total of \$53,000, with \$28,000 coming from the Georgian Bay community in support of land acquisitions.

Finally, we would like to thank all those who supported us in 2011. You have made a financial gift, volunteered your time or donated land. All of your innovative ideas help us continue to be in touch with what our community wants us to do: preserve land in Georgian Bay so future generations will be able to enjoy it. Our stewards, all 94 of them, remind us regularly how important it is to maintain the land in its natural state. Thank you for your continued support!



“...to work together with volunteers and the community to preserve the places we love for future generations.”

2012 GOALS & PRIORITIES

In 2012 the GBLT will build on its successful, 20-year history of land protection, stewardship, communication and awareness. We will add to our conservation achievements throughout the eastern coast of Georgian Bay and the North Channel by:

- Working with individuals and neighbourhood teams to identify and promote land protection activities and opportunities at a community level.
- Using new mapping tools and techniques to highlight priority lands and areas of ecological significance.
- Starting a new stewardship education program to work together with volunteers and the community to preserve the places we love for future generations.
- Conducting events and outreach activities up and down the bay that will educate and inspire, including including rock walks, film screenings, a chamber concert and participation in the first ever Doors Open Georgian Bay.
- Developing science-based plans for managing GBLT properties by drawing on the expertise of volunteers and professionals.
- Working closely with partner organizations who share an interest in the conservation of Georgian Bay.

On November 2 we will launch the Bayscapes Art Auction, which will highlight the work of artists and local craftsman who have gathered inspiration from Georgian Bay. Proceeds support the work of the GBLT.



PARTNERSHIPS & SHARED GOALS

E. EMOND

The GBLT would like to thank all those that worked with the GBLT on a variety of projects and activities of mutual interest in 2011. A list of our partners is below. Thank you for being part of another great year in the conservation of Georgian Bay.

CAMP HURONTARIO

COGNASHENE COTTAGERS ASSOCIATION

EASTERN GEORGIAN BAY STEWARDSHIP COUNCIL

ENVIRONMENT CANADA ECOLOGICAL GIFTS

PROGRAM

GEORGIAN BAY FOREVER

GEORGIAN BAY ASSOCIATION & LOCAL COMMUNITY
ASSOCIATIONS

GEORGIAN BAY BIOSPHERE RESERVE INC.

GEORGIAN BAY OSPREY SOCIETY

GREAT LAKES BASIN CONSERVANCY

GREAT LAKES SEA KAYAKING ASSOCIATION

HURONIA COMMUNITIES FOUNDATION

IRON CITY FISHING CLUB

LAKE HURON BIODIVERSITY CONSERVATION PROJECT

LAKE HURON & GEORGIAN BAY WATERSHED

FRAMEWORK FOR COMMUNITY ACTION

LEAVE NO TRACE CANADA

LOCAL TOWNSHIPS – GEORGIAN BAY,
ARCHIPELAGO, CARLING

MADAWASKA CLUB AT GO HOME BAY

MINISTRY OF NATURAL RESOURCES

NATURE CONSERVANCY OF CANADA

NORTH CHANNEL PRESERVATION SOCIETY

POINTE AU BARIL ISLANDERS ASSOCIATION

PARKS CANADA – GEORGIAN BAY ISLANDS

NATIONAL PARK

PARRY SOUND CHAMBER OF COMMERCE

RBC BLUE WATER PROJECT

SANS SOUCI COPPERHEAD ASSOCIATION

SAIL PARRY SOUND

THE TADENAC CLUB

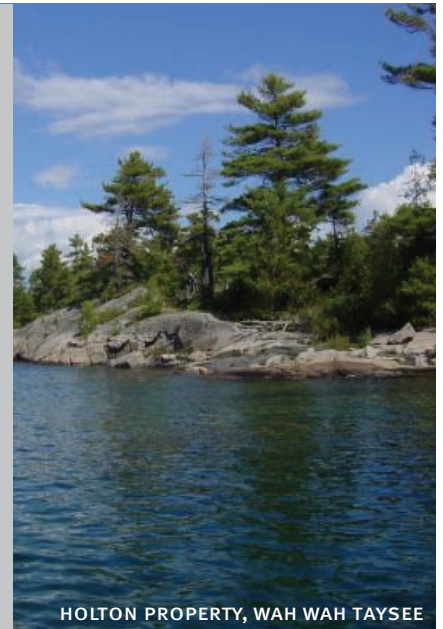
WEST CARLING ASSOCIATION

WHITE SQUALL PADDLING CENTRE

The GBLT is also a member of the Ontario Land Trust Alliance, Canadian Land Trust Alliance and the Land Trust Alliance in the United States of America.

Thank you
to our 2011
property donors

INGERSOLL ISLAND, SANS SOUCI



HOLTON PROPERTY, WAH WAH TAYSEE



RUSSELL RESERVE, PORT SEVERN



KENERICK RESERVE, NORGATE/BYNG INLET



PONTIAC ISLAND, POINTE AU BARIL

2011 PROPERTY DONORS

Kenerick Reserve: *Patricia Davidson and George Wilson*

Kemerer Easement: *Cynthia & Peter Kemerer*

Rogers Reserve (Harrison Island): *Brian Rogers*

Ingersoll Island: *Mary Nelson & Polly Naughton*

Russell Reserve (Port Severn): *William H. Russell*

Holton Property: *William E. and Marion W. Holton*

Pontiac Island: *The Pointe au Baril Islanders' Association*

PROTECTED PROPERTIES & COMMUNITIES

BLACKSTONE LAKE

Oldfield Lake Reserve

COGNASHENE

Burnt Island - Wabeno Point

Kemerer Conservation Easement

The Lizard

South Bone Island Conservation Easement

GO HOME BAY

Gull & Gilead Islands

Martin Reach Reserve

Southeast Wooded Pine

MANITOU

Manitou Dock Island

NARES INLET

Thomson Reserve

NORGATE/BYNG INLET

Kenerick Reserve

NORTH CHANNEL

Campbell Reserve-Hotham Island

POINTE AU BARIL

Dattels Reserve

Fairies Dancing Reserve

Friend Island

Laura Bay Reserve

Pontiac Islands Reserve

Rogers Reserve

West Lookout Island Reserve

(Includes Mackenzie Point)

PORT SEVERN

Port Severn Wetlands

Russell Reserve Port Severn

SANS SOUCI

Sandy Island & Ingersoll Island

McLaughlin Islands

Sans Souci Hotel Reserve

Three Bears Conservation Easement

Tower's Point Conservation Easement

Truax Conservation Easement

Umbrella Island

SOUTHERN GEORGIAN BAY

Giants Tomb Reserve & Easement

WAH WAH TAYSEE

Alexander Islands Reserve

Harris Easement

Holton Reserve



ROGERS RESERVE, POINTE AU BARIL



KEMERER EASEMENT, COGNASHENE

FEATURED PROPERTY

INGERSOLL ISLAND

INGERSOLL ISLAND

SIZE: 47 ACRES (20.3 HECTARES)

LOCATION: SAN SOUCI, INGERSOLL ISLAND IS CONTIGUOUS WITH SANDY ISLAND ON ITS NORTHEAST SIDE.

YEAR ACQUIRED: 2011



While Mary Nelson and Polly Naughton live in Massachusetts, they grew up spending their summers swimming, canoeing and chasing frogs in what used to be known as the Canadian outback. Now in their eighties, the sisters wished to preserve Ingersoll's unique shallow shoreline, thick forest, flowers, birds and animals that have given them so much pleasure.

Polly and Mary's father was invited to Georgian Bay in 1934 by his work colleague, William Bach, who was also from New York. Bach had married a Canadian woman whose father had come to Georgian Bay in 1904 and purchased High Pine Island. Bach was there for the fishing.

Their father enjoyed his visit to Georgian Bay so much that he purchased Rainbow Island in 1936. That was the first summer Mary and Polly spent in Georgian Bay. They later bought the smaller Twig Island so that each of the girls' families could have an island. By 1986, both Rainbow and Twig were overcrowded with grandchildren.

Mary suggested to Polly they find a quieter spot for themselves. They heard lots were for sale on Ingersoll Island where they had often

gone when their children were small to swim and picnic. However, when they went to the township, they were told they had to buy the whole island as would not allow it to be subdivided due to the sensitive environment. Mary and Polly bought the island and each built a cottage on the North Point where they still own three acres in common.


The Georgian Bay Land Trust (GBLT) started working with Mary and Polly in August 2007 to preserve a portion of Ingersoll Island. At that time, the GBLT was in the process of acquiring 425 acres of Sandy Island, which is connected during low water to the sisters' island. It made sense for the GBLT to speak to the sisters since their island was contiguous with Sandy Island.

Together, the properties provide important habitat for flora and fauna, including several species at risk such as the Eastern Fox Snake. Ingersoll Island, along with Nash, Martyr and Joiner Islands, comprise the Sandy Island Natural Area. This area has been identified by the Ministry of Natural Resources as a provincially significant wetland and as an Area of Natural and Scientific Interest (ANSI).



The gift was completed through a partnership with American Friends of Canadian Land Trusts, a U.S. based charity that allows U.S. taxpayers to benefit from tax incentives aimed at protecting environmentally significant land in Canada. Basically, this allows for Mary and Polly to get a U.S. tax receipt for their gift of Ingersoll. Conserving this unique natural area supports important habitat for communities and species ranging in significance from regional to globally rare.

Mary and Polly are part of a growing group of landowners on Georgian Bay who would like to see their property preserved so others can enjoy it as they have. When asked about a celebration this summer to mark their gift to the GBLT they said, "We think there has been enough fuss already."



"Mary and Polly are part of a growing group of landowners on Georgian Bay who would like to see their property preserved so others can enjoy it as they have."

Thank you for your support.

2011
SUPPORTERS

We couldn't continue to save the Bay without the generous contributions of all of our donors. We would like to thank all of you for your continuing support.

WALLY KING LEGACY CIRCLE

Anonymous

Dr. Ralph S. & Caroline Grose

Dr. David R. & Susan Herbold

Wally & Marilyn King

Peter Watson

WALLY & MARILYN KING FAMILY FUND

STEWARDSHIP FUNDS

Douglas & Marylon Alexander Fund

Douglas & Deborah Alexander

Honor & Michael de Pencier

William Holton

Peter & Margie Kelk

Michael Wenban

Andy Griggs Memorial Fund

Mary Dove

Margaret Dunn

Navona Investors Service Limited

Malcolm West



Bev & Dave Stager Stewardship Fund

Anthony Burt

Beverly Stager

David & Lynn Paine

Legacy Stewardship Fund

Lyn Gillespie

Ernest Howard

Sheila MacFeeters

GBLT Huronia Stewardship

Endowment

Cathy Bayles

John Catto

Cognashene Cottagers Association

Ralph & Caroline Grose

Lu LaFrance

Jim McCready

Dave & Michelle Mink

Tom & Elaine Paine

Sandy Island Project

George Ankowicz

Allan Barnes & Shirley Coleman

Jean Richardson & Bob Davie

Andrew & Megan Foote

Ken Garth

Jeremy Gawen

Linda Heron

Anthony Ketchum

Dougal Macdonald

Alan & Mary McLay

David & Lynn Paine

David Rapson

Ann E. Smith

Beverly Stager

Duncan Stratton

Bram & Iris Vermeulen

Janny Vincent

T. David & Penny A. Young

Giant's Tomb Project

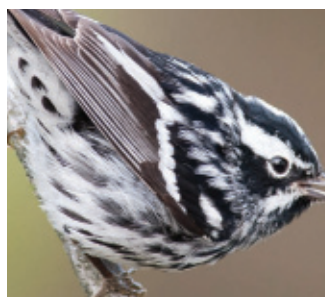
EJLB Foundation

Andrea & Peter Ferin

Alistair & Duggan Melhuish

Blake & Janet Murphy

Payne Marine



Tadenac Coastal Lots

Honor & Michael de Pencier

Peter Dobell

Ted Horbulyk & Katie Johnson

John Lawson

Watson Family Fund

Peter S. Watson

Lyn Garrett

PLEDGE FOR THE BAY:

ALL GIFTS ARE PLEDGED OVER 5 YEARS

Leaders of the Bay (\$25,000)

Hon. William & Kathleen Davis

Shelagh & Jon Grant

Jennifer Ivey Bannock

Susan Armitage

Rick Balaz

David & Shelagh Blenkarn

John & Margaret Catto

Bruce Croxon & Debra Thier

Fred & Sue Dalley

David & Ann Doritty

Sted & Robin Garber

Jean Hughes

John Irving & Janet Turnbull

The Jackman Foundation

Ted & Alice Kernaghan

Wally & Marilyn King

Donald & Lorraine Lawson

Sheila MacFeeters

Paul McLean

The McLean Foundation

Robert & Robin Ogilvie

Michael & Agneta Owen

Payne Marine Ltd.

Francie & John Pepper

Sandy & Marilyn Phillips

Bill & Carol Prior

Emery & Tara Prior

The Samuel Family Foundation

William & Meredith Saunderson

Tom & Pamela Scoon

John & Chris Stark

The W. Garfield Weston Foundation

Bella White

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 Dynamic Funds



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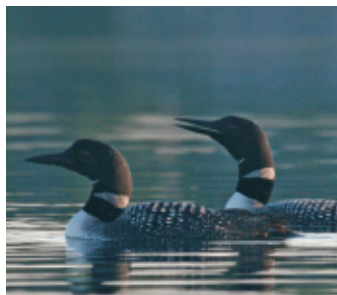
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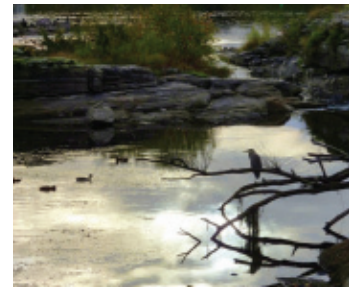
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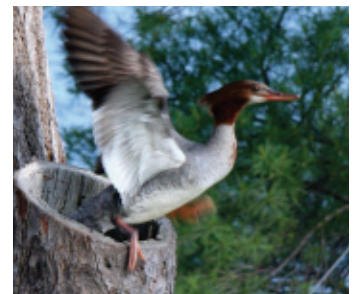


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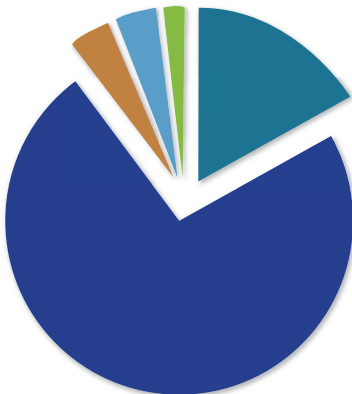


2011 FINANCIALS

CONDENSED BALANCE SHEET

Year ending December 31

ASSETS	2011	2010
//CASH & SHORT TERM INVESTMENTS		
GENERAL	26,626	21,875
LAND ACQUISITION FUND	119,068	70,219
WORKING CAPITAL FUND	13,978	63,978
ACCOUNTS RECEIVABLE & PREPAID	66,088	49,053
//LONG TERM INVESTMENTS		
STEWARDSHIP ENDOWMENT FUNDS	940,358	931,590
WALLY & MARILYN KING & FAMILY FUND	103,559	103,559
PROPERTY & EQUIPMENT	18,458,498	16,188,531
TOTAL ASSETS	19,728,175	17,428,805
LIABILITES	2011	2010
//CURRENT		
ACCOUNTS PAYABLE & ACCRUED LIABILITIES	24,942	13,022
MORTGAGE PAYABLE	79,000	79,000
//NET ASSETS		
UNRESTRICTED	52,772	57,906
INTERNALLY RESTRICTED	133,046	134,197
EXTERNALLY RESTRICTED	1,043,917	1,035,149
PROPERTY & EQUIPMENT	18,379,498	16,109,531
TOTAL LIABILITIES AND NET ASSETS	19,728,175	17,428,805



SOURCES OF REVENUE

73% ANNUAL GIVING, GRANTS & OTHER INCOME

17% CAPITAL FUNDS

4% INVESTMENTS

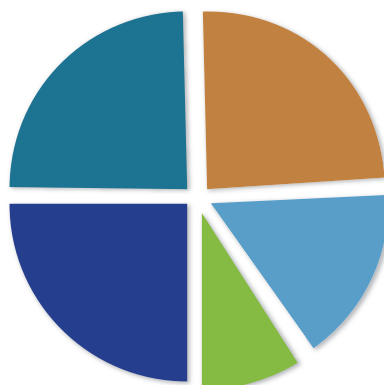
4% EVENT INCOME

2% MISCELLANEOUS

CONDENSED STATEMENT OF INCOME & EXPENDITURE

January 1 to December 31

REVENUE	2011	2010
DONATIONS: CAPITAL FUNDS	74,523	101,343
DONATIONS: ANNUAL GIVING, GRANTS, OTHER INCOME	323,174	372,267
EVENT INCOME (NET)	16,953	40,929
INVESTMENT INCOME (INCLUDING UNREALIZED GAINS)	18,724	59,828
MISCELLANEOUS	8,709	7,582
TOTAL REVENUE	442,083	581,949
EXPENSES	2011	2010
LAND PROTECTION	101,440	107,540
STEWARDSHIP	105,269	121,861
COMMUNICATIONS & EDUCATION	98,660	154,063
FUNDRAISING & DEVELOPMENT	79,034	64,257
ADMINISTRATION	39,230	40,081
TOTAL EXPENSES	423,633	487,802
EXCESS OF REVENUE OVER EXPENSES	18,450	94,147
DONATIONS OF LAND	2,254,000	0
	2,272,450	94,147



EXPENDITURES

25% STEWARDSHIP

24% LAND PROTECTION

23% COMMUNICATION & EDUCATION

19% FUNDRAISING

9% ADMINISTRATION



PRESERVING OUR UNIQUE ARCHIPELAGO



CATTO & KETCHUM FAMILY NEAR WEST LOOKOUT, POINTE AU BARIL
PHOTO BY ROBERT CATTO/ROBERTCATTO.COM

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OUR VISION

The Georgian Bay Land Trust is a leader in land protection on the eastern shore of Georgian Bay and the North Channel. We consider the preservation and stewardship of undeveloped land to be vital to the future well-being of Georgian Bay. We educate our diverse community members about the delicate nature of the area, and also actively encourage their involvement in its protection. The result is a strong and growing community who share passion and commitment as volunteers, partners, land donors and financial supporters, and who have joined us to preserve this area for future generations of Canadians.
