

Preserving our Unique Archipelago

visit www.gblt.org

The Georgian Bay Trust Foundation Inc.

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Preserving our Unique Archipelago

The Georgian Bay Land Trust seeks to preserve the unique archipelago and its adjacent water bodies which lie along the eastern shore and North Channel of Georgian Bay that are of ecological, geological and historical importance, and to promote the appreciation of this special area.



# Preserving our Unique Archipelago

"This land on Lookout Island and 3 of its adjoining smaller islands has been part of our family property for over 50 years, and has been a source of great joy as a natural hiking and picnic area. Rather than facing the prospect of the land being developed, our family decided that the best alternative would be to have it set aside in perpetuity as a nature reserve for the whole community to enjoy. The Nature Conservancy of Canada along with The Georgian Bay Land Trust provided the best vehicle to make this happen."

John & Margaret Catto, Land Donors

"The Georgian Bay Archipelago is quintessential Canadian wilderness – a rare gem that is, due to its relative accessibility, prone to being sullied and endangered. Although it is difficult to halt the intrusion of modernity, the setting aside and preservation of relatively pristine oases can at least hold some of it at bay. How delightful a legacy to provide some assurance that future generations may be able to enjoy some of the beauty and serenity that we have grown to love in our own lives."

Peter Watson, Donor

"My interest in becoming involved with the GBLT stemmed from how delighted I was to learn that Lizard Island in Cognashene, which is adjacent to my cottage, was about to become a new addition to the properties controlled by the land trust. I was thrilled to learn that this spectacular property would be preserved in perpetuity as a natural habitat for unique flora and fauna. I knew right away that I could help as a steward for such a tremendous asset and I am most pleased to be able to assist."

Peter Cooper, Steward



# Preserving our Unique Archipelago

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Sandy McLaren
Sandy Phillips
Carl Spiess

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Wendy Cooper, Executive Director Janet Lougheed, Director of Development Jean Labrecque, Administrative Support



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to the creation of this report,

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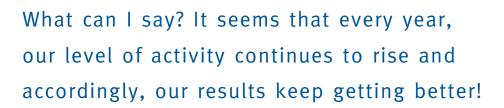
# What pleasure it is to lead such a successful organization!

Georgian Bay Land Trust, the force to reckon with for conservation of Georgian Bay, finds its great strength in the many people serving it. Each year more and more of us commit to protecting eastern Georgian Bay and the North Channel.

year -stay tuned! Stewardship activities have multiplied, strongly supported by many new communication initiatives plus much more have made another great year - all to support our core activities of land protection and stewardship. Land Protection's new pro-active stance is developing increasingly significant land acquisition opportunities for the next More than 100 new volunteers at GBLT, a 40% increase in revenue from another great Art Auction and the first ever Annual Giving Campaign, new branding and numerous volunteers and the expanding summer student initiative. GBLT relies on dedicated Georgian Bay supporters sharing our passion for preserving this special place for future generations. Thank you for your confidence in the work of GBLT, and your gifts of stewardship, time and money.

John Stark President 32:30 PM GBLT-A\_Report(CS3).indd 5





When I reflect on the last year, I am most impressed with the number of people that are expressing interest in learning about the organization and getting involved. It has been a great opportunity for me to share the story of GBLT with more and more people.

My passion is conservation and with the investment that we have made in building our capacity in the area of fundraising and communications, I see that this investment is resulting in both short and long term gains for the conservation of Georgian Bay. Our core programs, land protection and stewardship, are seeing the greatest benefits and I have never been more confident in our ability to grow and respond to increasing threats and demand for our work.

Thank you for being a part of GBLT in 2006 and your continued support of the conservation of Georgian Bay in the years ahead.

Wendy Cooper
Executive Director



# LAND PROTECTION

The Land Protection Program had an exciting and productive year creating new partnerships and further developing relationships with existing partners.

Led by our Land Protection Chair, Tom Scoon (Pointe au Baril), and with the help of partners such as the Manitou Association, Parks Canada, the Nature Conservancy of Canada (NCC) and The Nature Conservancy (TNC) in the United States, we were able to complete the acquisition of properties in the communities of Cognashene, Wah Wah Taysee and Manitou. Acquisition is the first step towards ensuring the long-term protection of these special areas.

These properties include an expansion of Georgian Bay Islands National Park on Bone Island, the transfer of the Alexander Islands Reserve from TNC to GBLT and the donation of Manitou Dock Island from the Manitou Association. Please visit our website for descriptions of each of the properties that GBLT has protected since 1991.

To help direct land protection activities, GBLT adopted its first Land Protection Policy at the final Board meeting of 2006. This policy provides guidance for the activities and procedures relative to the identification, negotiation and acquisition of new properties.





The backbone of our organization, our Stewardship Program, continues to mature under the leadership of our Stewardship Chair, Barb Zimmerman (Go Home Bay) with the help of a committed team of volunteer stewards supported by GBLT's summer student program. In 2006, there were more than 30 volunteer stewards monitoring GBLT properties and talking with visitors. To facilitate the recording of stewards' observations, an online form was created, allowing activity to be reported through the GBLT website. Our lead stewards include Peter Cooper (Cognashene), Barb Zimmerman (Go Home Bay), Nancy Christie (Sans Souci), Jane-Anne Campbell (Sans Souci), Sandy Phillips (Sans Souci), John Hackett (Blackstone Lake), Carolyn Rymell (Blackstone Lake), John & Margaret Catto (Pointe au Baril) and Andy Fabens (Nares Inlet). The GBLT is benefiting from a growing interest in its stewardship program as people visit our properties, meet our stewards and participate in GBLT events. We have developed partnerships with a number of organizations, local associations and governments, such as the Pointe au Baril Islanders Association, Georgian Bay Biosphere Reserve Inc. and the Eastern Georgian Bay Stewardship Council.

These partnerships have made it possible to share our expertise to enhance the quality of stewardship of lands beyond our own properties. Such properties include Franklin Island and The Tadanac Club.



# COMMUNICATION

The first full year of having a dedicated Communications Chair, Caroline Duncanson (Go Home Bay), and committee, has seen a remarkable increase in GBLT's ability to communicate its efforts and build awareness of who we are and what we do. At the Annual General Meeting in June, the new GBLT branding program to be used in all GBLT communications and activities was unveiled. The interest and awareness generated through our website, our recently updated newsletter, LandScript, and a number of local and community-wide events have resulted in a large influx in the number of volunteers joining our team and helping us accomplish our goals.

# FUNDRAISING

Our first year with our new, part-time Director of Development, Janet Lougheed (Go Home Bay), supported by our Fundraising Chair, Don Lawson (Iron City Fishing Club), has been an exciting one. We have been actively growing our Annual Giving program to ensure the long-term viability of GBLT. Achievements from 2006 include: our first Annual Giving Campaign chaired by Michael Owen (Go Home Bay) raising \$65,000 towards GBLT's operations; a second Art Auction raising more than \$40,000, led by Sue Russell (Cognashene), and continued growth of our various stewardship funds.

Much of this success is directly attributable to the maturation of our core programs; Land Protection and Stewardship. In addition, our communication efforts have expanded the opportunities for people to know, learn about, and develop a commitment to GBLT. Within her first year, Janet and her team have helped the organization move closer to realizing the financial support needed to achieve the great escalation of activity in our core programs.





# 2007 marks an important year of development for the Georgian Bay Land Trust.

Using our Strategic Plan as a guide, a group of more than 20 volunteers and staff worked collaboratively on GBLT's first comprehensive Operating Plan. The purpose of the plan was twofold: to provide guidance for our large and growing team of volunteers and staff and to ensure that our day-to-day activities contribute to the achievement of our long-term strategic goals.

Key elements of the 2006-2007 Operating Plan include:

- Develop a team of Land Protection Neighbourhood Sub-committees that will combine their local knowledge with the results of the Eastern Georgian Bay Natural Area Conservation Plan, developed in partnership with the Nature Conservancy of Canada; this will allow GBLT to work pro-actively toward the protection of some of the best examples of the Georgian Bay environment.
- Successfully complete the acquisition of 5 new properties, expanding the number of habitats and species protected under GBLT's ownership and ongoing stewardship.
- Further develop the collection and storage of stewardship information pertaining to the use and condition of properties being stewarded by GBLT Stewards, summer students and partners.
- Update and develop new communication tools to further build awareness in the communities throughout the eastern shore and North Channel of Georgian Bay.
- Continue to strengthen GBLT's Annual Giving program, ensuring support of GBLT's operations including achieving the strategic goals for our core programs, Land Protection and Stewardship.

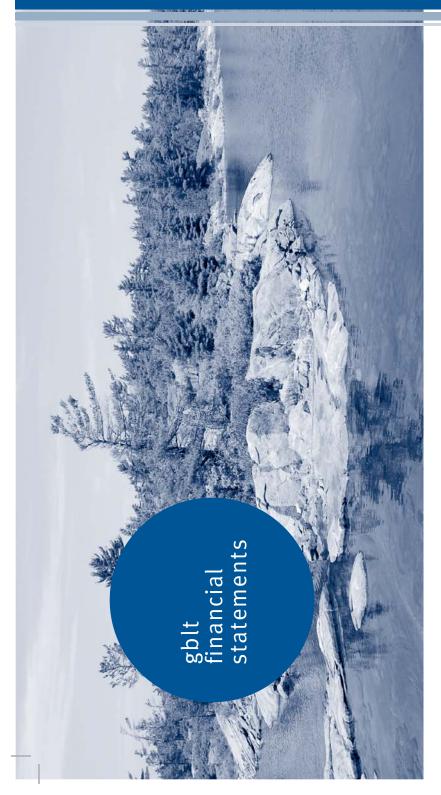
# Integral to efficient growth of GBLT is the involvement of new volunteers and the creation of innovative partnerships.

By strengthening existing partnerships and creating new cooperative ventures, GBLT is able to share resources, expertise, and capacity with like minded organizations for mutual benefit.

## Partner agencies in 2006-2007 include:

- Nature Conservancy of Canada
- Georgian Bay Association & GBA Foundation
- Local Residents Associations
- Parks Canada Georgian Bay Islands National Park
- Eastern Georgian Bay Stewardship Council
- Georgian Bay Biosphere Reserve Inc.
- · Ministry of Natural Resources Parry Sound District
- The Tadenac Club
- · Local Townships Georgian Bay, Archipelago, Carling

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Stewardship Funds** Land Acquisition Fund GBLT Investment Sundry receivable Prepaid expenses
Stewardship Funds** Land Acquisition Fund GBLT Investment Sundry receivable Prepaid expenses

Property & Equipment	3,899,009
	4,810,368
Liabilities	
Accounts payable & accrued liabilities	14,136
Net Assets	
Unrestricted	130,082
Internally restricted	130,000
Externally restricted for stewardship	536,456
Externally restricted for stewardship – 10 yr gifts	55,025
Externally restricted for stewardship endowment	45,000
Net assets invested in property	3,899,669
	4,796,232
	4.810.368

<sup>\*</sup> With the exception of monthly operating costs, all funds are held in short or long term investments
\*\* Stewardship Funds include the Legacy Stewardship Fund, Doug & Marylon Alexander Stewardship Fund,

Andy Griggs Memorial Fund, Lizard Stewardship Fund and the Watson Family Stewardship Fund.

Award – Great Lakes Basin Conservancy Donations – land Donations – stewardship funds Donations Event Income Investment Income (including gains) Miscellaneous Stewardship	13,452 1,347,000 100,979 183,220 60,394 30,178
onations – land onations – stewardship funds tonations vent Income nivestment Income (including gains)  xpenses tewardship	1,347,00 100,97 183,22 60,39 30,17 2,08
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Niscellaneous <b>xpenses</b> tewardship	2,08
<b>xpenses</b> tewardship	100
<b>xpenses</b> tewardship	1,/5/,509
tewardship	
	28,667
Land Protection	44,196
Event expense	58,505
Communications & education	50,130
Fundraising	55,486
Project Management, dues, conference & training	54,631
	291,615
Excess of Revenue over Expenses	1,445,694

Excess of Revenue over Expenses (includes land & capital funds)

The complete financial review is available upon request.