



# FACES OF THE GEORGIAN BAY LAND TRUST

ANNUAL REPORT 2010

PRESERVING OUR UNIQUE ARCHIPELAGO





# FACES OF THE GEORGIAN

Our cottage has been our family's seasonal island home for over 40 years. It is the consistent hub of our shared experiences and memories which brings and binds our family's generations closer together. We also share a common recognition, appreciation and respect of and for the Bay's unique natural beauty and its delicate biospheres. We are proud and pleased to have been involved with and supportive of the GBLT since its inception and to support its mission and mandate to preserve and to promote the appreciation of this special area so that future generations of residents and visitors will have the opportunity to access, experience, explore and share their memories of the natural beauty and surroundings of this unique archipelago.

—King Family, Sans Souci



*Preserving our unique archipelago*

# BAY LAND TRUST

## ANNUAL REPORT 2010

It is our **supporters**, our **donors**, **stewards** and **volunteers** that ensure our ability to keep on preserving the eastern shore of Georgian Bay and the North Channel.

This edition of the GBLT Annual Report is dedicated to **the people who support our efforts** and are passionate about passing on all the wonders of Georgian Bay to the next generation.

**We are here because you care.**

The Georgian Bay Land Trust is a wonderful vehicle to bring together people of diverse interests and backgrounds to better understand and appreciate the world-class landscapes, biology and geology of the 30,000 islands and Georgian Bay region. Education and knowledge is the fundamental basis for protection of this unique area. I am very proud to be associated with the GBLT and especially enjoyed our interaction on the rock walk we did together this past summer on Wreck Island.

— Nick Eyles, Geologist, Carling





# PRESIDENT'S REPORT

Richard Stark  
President, Carling

As President of the Georgian Bay Land Trust, I am grateful for another successful year, reflected in growth across all key areas including Land Protection, Stewardship, Communication, Fundraising and support for our network of volunteers. This was due to the extraordinary work and fine leadership of our Board of Directors and our committee Chairs and Officers. I thank all of you for your support in my first year as President.

We were also honoured this past year to have received a peer award for excellence in the Community Achievement category from the Ontario Land Trust Alliance for our outstanding commitment to community partnership and engagement. Our understanding of the importance of community engagement and partnerships to leverage our successes is a keystone of our broader strategic approach.

At our Annual General Meeting in June, I expressed to our Board that 2010 would be marked as a year of transition, not just in leadership and staff but also in our understanding as a Board of our overall opportunities as an organization.

We have recognized this year the impact of our success over the past 20 years and with this comes the recognition that we need to refocus our strategic thinking to a longer view of where we should direct our efforts in the future.

In many ways, 2010 was a year of catching up, refining our processes and roles and cultivating new staff positions to create a strength and depth in our administration that can support the ambitious expectations of our Board and supporters. What has unfolded is a strength and depth that will enable the organization to move forward with total confidence and control.

In 2011, we celebrate our 20th anniversary year. Thank you to all our volunteers and supporters for helping us to reach this significant milestone and for helping us to achieve our ambitious goals for 2010.



As we learn more about Sandy, we may see the island as an appropriate site for an osprey or eagle-nesting platform. We may see some opportunities for enhancement of fish habitats and reptile habitats. Sandy receives a low level of human visitation; I don't think anyone is looking to change this reality.

—Don Buchanan, Lead Steward of Sandy Island, Parry Sound



# EXECUTIVE DIRECTOR'S REPORT

Wendy Cooper  
Executive Director

2010 was a year of building for the Georgian Bay Land Trust, an important task that assures we have the capacity to realize our formidable goals of protecting land through acquisition, stewardship, education and promoting the appreciation of this remarkable area.

This year of building can best be represented by the continued increase in the number of individuals and families involved with the Georgian Bay Land Trust and the growth of our relationships with those people including our volunteers, supporters, partners, Board, Advisors, interns and staff.

All of these people play a critical role in the ability for the Georgian Bay Land Trust to achieve its mission of ensuring that natural and cultural places along the eastern shore of Georgian Bay and the North Channel are protected in their natural state, now and for generations to come.

It is for this reason that we are proud to feature and celebrate the people of the Georgian Bay Land Trust in the 2010 annual report. Each of these people represents a part of a community of hundreds of people that love this area and is contributing to its protection in perpetuity.

Looking forward to 2011, we are excited to be celebrating our 20th anniversary. 2011 will focus on adding to our conservation achievements to date while also celebrating our achievements over the last 20 years and anticipating what's possible for the next 20 years and beyond.

I was indeed flattered to be selected for the inaugural GBLT Grenville Award. There have been so many people that have donated so much time, energy and resources far more deserving than I for such recognition. Nevertheless, I am grateful for having been selected and will always treasure the beautiful "Grenville Tree".

*—Sandy Phillips, Advisor and first recipient of the Grenville Award recognizing outstanding volunteers for the GBLT*







**Ian Macleod**  
Land Protection Chair  
Pointe au Baril

### LAND PROTECTION

— Over the past year the Land Protection program has been very busy. Led by our Land Protection Committee, we have continued negotiations on 35 properties with two parcels ready to close in early 2011, one of which has been under negotiation for over 5 years. We now have 4 neighbourhood committees representing Bayfield-Nares, Pointe au Baril, Go Home Bay and Cognashene. There are 15 volunteers making up these committees who serve as our ears to the ground to help identify new opportunities and support our efforts to acquire and care for priority natural areas throughout their communities. We have a proactive plan in development to help us identify natural areas and prioritize these opportunities to ensure their continued protection in a natural state.

Thank you to Jennifer and Stephen Dattels for their generous gift of property in Hemlock Channel in Pointe au Baril in December 2009. For new landowners considering working with the GBLT, we have developed a new FAQ to help answer landowners' commonly asked questions and now have a twice yearly e-newsletter keeping land owners up to date on information about working with the GBLT to help protect their land.

We also are pleased to be working with American Friends of Canadian Land Trusts, a charity in the United States, which allows Americans interested in donating land in Canada to receive the same tax benefits as Canadians. With continued hard work by all our staff and volunteers we are sure to successfully acquire and protect more property on the Bay in 2011.



**Jim Cooper**  
Stewardship Chair  
Cognashene

### STEWARDSHIP

— We are pleased to report that the GBLT continues to look after its properties with great care and vigilance. Interest in the Land Trust properties remains strong and fortunately all the properties remain in excellent condition. There are, however, potential problems with overuse. The Long-Term Stewardship Task Force is currently looking at ways other land trusts have approached this problem. It is also seeking input from a variety of Georgian Bayers. We will then develop plans to prevent damage to the invaluable properties entrusted to our care.

We are gratified to find that so many people share our concerns and love for the Bay. We now have 82 stewards! These are volunteers who watch and visit the GBLT's properties to help protect them. Their help is the key to the success of the GBLT.

We also have two summer students and support three additional groups of summer students who patrol GBLT properties and other natural areas. Brooks Greer, the GBLT Land Protection Program Manager, has provided strong support for this and all the other stewarding programs.

This past summer we put up visitor boxes at the busier sites making information available for our guests about the GBLT and each unique property. This year we will have winter stewards for the first time. The GBLT is grateful for the many gifts that make the stewardship programs possible. We are especially grateful for support from the TD Friends of the Environment, which supports our summer student programs.

# FROM 2010

## COMMUNICATIONS FUNDRAISING



**Jen Kernaghan**  
Communications Chair  
Pointe Au Baril

**COMMUNICATIONS** — The GBLT strives to communicate to users of the Bay about the ecological significance of the area and how the GBLT is contributing to protecting it. One of our most significant activities in 2010 was the launch of our new website, [www.gblt.org](http://www.gblt.org).

This has created a home for the GBLT, allowing members of the Georgian Bay community to learn but also share experiences through a new feature, *Property Pal*, encouraging users to upload pictures and stories. A big thank you to our team of volunteers who led the development and launch of the new site and those that contributed financially to the project. In addition to our new website, we continue to reach out to people through our printed newsletter, *Landscript*, and our monthly e-newsletter, the *GBLasT*.

Combined, these reach out to more than 1,600 devotees, keeping them up to date on activities and information about the GBLT and Georgian Bay. We were also pleased to be part of a number of events and activities this past year ranging from nature and rock walks, to informal gatherings, to an incredible Chamber Music concert hosted by The Honourable William G. Davis.

Moving forward into 2011, our communications team says good-bye and thank you to retiring committee members Caroline Duncanson and Jeff Butler and welcomes Sarah Liverance, Nancy Bowen and Janny Vincent. We have had a great year in 2010 and want to thank an outstanding group of volunteers up and down the shore who have been part of our efforts.



**Peter Cooper**  
Fundraising Chair  
Cognashene

**FUNDRAISING** — The amount of support that the GBLT enjoys continues to amaze me. 2010 was no exception with an increase in just over 10% in revenue. This support was across the board, at all levels, and over a large geographic area. This support is due, in no small part, to the excellent work being conducted by volunteers in all program areas. Help from such a large volunteer base facilitates our fund raising success, and for that we are most appreciative.

In 2010, your support allowed us to complete a number of projects, in a variety of areas. The final funding target was achieved for the Giant's Tomb Nature Reserve capital project and we were able to complete a significant redesign of our website, which I hope you will visit at [www.gblt.org](http://www.gblt.org).

We also launched the Wally King Legacy Circle, a Planned Giving program, so named to honour our Founding Chair. The 2010 Art Auction was a huge success, with not only super attendance, but also with very spirited bidding on some fabulous works of art. Plans for a Photography Auction are underway for the fall of 2011, and it looks like this will be a winner too. These results could not have been achieved without the incredible support and commitment we have from our volunteers and donors, so thank you once again for helping the GBLT reach its goals.

# 2011 GOALS AND PRIORITIES

## 2011 is a special year for the Georgian Bay Land Trust – it's our 20th anniversary!

In addition to finding many ways to celebrate, both by reflecting on the 20 years that have passed and giving thought to the next 20 years, the Georgian Bay Land Trust will be adding to its conservation achievements in 2011 through the following priorities:

- Increase land acquisition opportunities through expansion of our pilot neighbourhood committees to 5 new communities to help identify & support new opportunities at a neighbourhood level throughout the eastern coast of Georgian Bay and the North Channel
- Support land acquisition opportunities through improved tools including mapping to highlight areas of ecological significance
- Complete the work of the Long-Term Stewardship Task Force, based on input from key stakeholder focus groups, and update our Stewardship Program to ensure we are balancing public appreciation and access with environmental protection
- Launch the next photography contest, inviting people to share their favourite images of the Birds of Georgian Bay
- The Development of a 20 year vision by the GBLT Board of Directors to provide a long-term perspective on the GBLT's work, including input from GBLT stakeholders.

We will be announcing many special events and activities throughout the year to celebrate our 20th anniversary. The culmination of the year will be the Bayscapes Photography Auction in November when the latest poster will be unveiled, featuring the photography contest winners.



The donation of our newly acquired land was a perfect fit. The property, having significant flora and fauna, was a case for conservation. The whole donation process - from site review, board approval, to the final transfer - all went very smoothly, thanks to the wonderful staff at GBLT. Our costs incurred were nominal considering that we were issued a tax receipt for the appraised value of the property donation. But most importantly, we can rest assured that the natural beauty of our bay will remain protected in perpetuity by the GBLT.

—Jennifer Dattels, land donor of the Dattels Reserve (Pointe au Baril)



# GEORGIAN BAY LAND TRUST PROPERTIES

*Properties arranged by date completed. For more information about GBLT properties, visit [www.gblt.org/properties](http://www.gblt.org/properties)*

## 1991

Friend Island, Pointe au Baril

## 1992

Thomson Reserve, Nares (also 2004, 2008)

## 1995

Sans Souci Hotel, Sans Souci

## 1997

Oldfield Lake Reserve, Blackstone Lake

Umbrella Island Reserve, Sans Souci

## 1999

Three Bears Conservation Easement, Sans Souci

## 2002

Lizard Island Reserve, Cognashene

Southeast Wooded Pine Island Reserve, Go Home Bay

Truax Island Conservation Easement, Sans Souci

West Lookout Island Reserve, Pointe au Baril (also 2005)

## 2005

Kennebeck Restricted Covenant, Cognashene

## 2006

Alexander Islands Reserve, Wah Wah Taysee (also 2007 & 2008)

Manitou Dock Reserve, Manitou

## 2007

Wabeno Point Reserve, Cognashene

Gull & Gilead Island Reserve, Go Home Bay

## 2008

Giant's Tomb Reserve & Conservation Easement, Southern Georgian Bay

Port Severn Wetlands Reserve, Port Severn

Martin Reach Reserve, Go Home Bay

Harris Conservation Easement, Wah Wah Taysee

McLaughlin Islands Reserve, Sans Souci

Sandy Island Reserve, Sandy & Martyr Islands

Fairies Dancing Reserve, Pointe au Baril

Laura Bay Reserve, Pointe au Baril

Hotham Island Reserve, North Channel

## 2009

Dattels Reserve, Pointe au Baril

# PARTNERSHIPS AND SHARED GOALS

The GBLT would like to thank all those who worked with us on a variety of projects and activities of mutual interest in 2010.

A list of our partners is below. Thank you for being part of another great year in the conservation of Georgian Bay.

Eastern Georgian Bay Stewardship Council

Georgian Bay Forever

Georgian Bay Association & local community associations

Georgian Bay Biosphere Reserve Inc.

Georgian Bay Osprey Society

Great Lakes Basin Conservancy

Great Lakes Sea Kayaking Association

Huron Communities Foundation

Iron City Fishing Club

Lake Huron Biodiversity Conservation Project

Lake Huron & Georgian Bay Watershed for Community Action

Leave No Trace Canada

Local Townships - Georgian Bay, Archipelago, Carling

Ministry of Natural Resources - Parry Sound District

Nature Conservancy of Canada

North Channel Preservation Society

Parks Canada - Georgian Bay Islands National Park

Sail Parry Sound

The Tadenac Club

White Squall

## GBLT FACES OFFICERS, ADVISORS, DIRECTORS & STAFF

### OFFICERS:

Richard Stark, *President*

Tom Scoon, *Past President*

Dana Porter, *Secretary*

John Catto, *Treasurer*

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John Agnew

Graeme Burt

Jim Cooper, *Stewardship Chair*

Peter Cooper, *Fundraising Chair*

Caroline Duncanson

Andy Fabens

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Jennifer Kernaghan, *Communications Chair*

Ian MacLeod, *Land Protection Chair*

Carolyn Rymell

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Stephen Griggs

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Evelyn Newell

Michael Owen

Sandy Phillips

Georgia Rennick

Sue Russell

Karl Schiefer

Carl Spiess

John Stark

Barbara Zimmerman

### STAFF:

Wendy Cooper, *Executive Director*

Janet Lougheed, *Director of Development*

Brooks Greer, *Land Protection Program Manager*

Laura Gibson, *Communications-Development*

*Administrator*

Jean Labrecque, *Bookkeeper*

Cathie Bowden, *Landscript Editor*

# GBLT DONORS 2010

The GBLT couldn't continue to save the Bay without the contributions of all our donors.

We would like to thank all of you for your continuing support.

## WALLY KING LEGACY CIRCLE

Dr. Ralph S. & Caroline Grose  
Dr. David R. & Susan Herbold  
Wally & Marilyn King  
Peter Watson

## WALLY & MARILYN KING FAMILY FUND

Wally & Marilyn King  
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Michael Wenban & Virginia Froman

### *Andy Griggs Memorial Fund*

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### *Legacy Stewardship Fund*

Anonymous  
Sheila MacFeeters & Michael Williams

### *Watson Family Fund*

Ralph Grose  
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Joan Watson

### *GBLT Huronia Stewardship Endowment*

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Jane Loughborough  
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Sandra McCready

David & Michelle Mink  
Tom Payne & Elaine Meinig

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## GIANT'S TOMB PROJECT

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The Samuel Family Foundation

## PLEDGE FOR THE BAY - NOTE: ALL GIFTS ARE PLEDGED OVER 5 YEARS

### *Leaders of the Bay (\$25,000)*

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James F. Clark

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**We apologize for any errors or omissions in this list – if we have missed something about your gift, please let us know.**

"We came away from our summer intern experience with a new understanding and appreciation of Georgian Bay. We both valued the opportunity to work with the Georgian Bay Land Trust to preserve this incredible part of the world."

*—Sydney Dale-McGrath & Spencer Davis,  
Summer Students 2010*





# GBLT FINANCIALS 2010

## The Georgian Bay Trust Foundation Inc. — Financial Statements 2010

### Condensed Balance Sheet

31 December 2010

#### Assets

##### Cash and Short Term Investments

General	21,875
Land Acquisition Fund	70,219
Working Capital Fund	63,978

Accounts Receivable and prepaid expenses	49,053
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##### Long Term Investments

Stewardship Endowment Funds	931,590
Wally & Marilyn King & Family Fund	103,559
Property & Equipment	<u>16,188,531</u>

#### Total Assets

**\$17,428,805**

#### Liabilities

##### Current

Accounts payable & accrued liabilities	13,022
Mortgage payable	79,000

##### Net Assets

Unrestricted	57,906
Internally restricted net assets	134,197
Externally restricted net assets	1,035,149
Net assets – property & equipment	16,109,531

#### Total Liabilities and Net Assets

**\$17,428,805**

### Condensed Statement of Income & Expenditure

1 January to 31 December 2010

#### Revenue

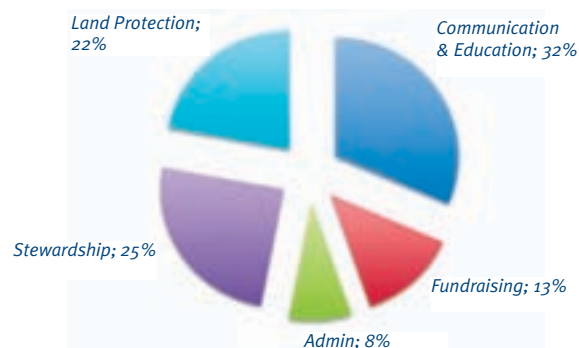
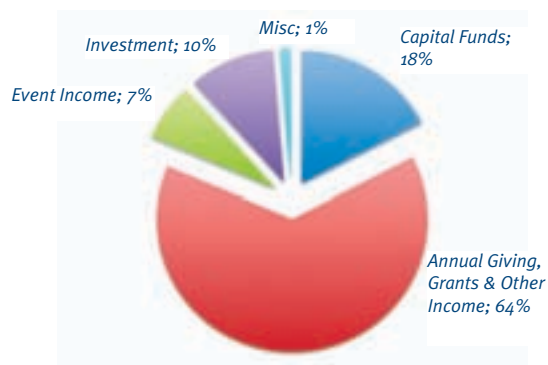
Donations – Capital Funds	101,343
Donations – annual giving, grants & other income	372,267
Event Income (net)	40,929
Investment income (including unrealized gains)	59,828
Miscellaneous	<u>7,582</u>
	<b>\$581,949</b>

#### Expenses

Land Protection	107,540
Stewardship	121,861
Communications & education	154,063
Fundraising & development	64,257
Administration	<u>40,081</u>
	<b>\$487,802</b>

#### Excess of Revenue over Expenses

**\$94,147**



Reg. Charity # 13195 8811 RR0001

Complete audited financial statements are available upon request.

## Georgian Bay Land Trust

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*Preserving our unique archipelago*



Our family feels that Georgian Bay is indeed a special place. We are happy to be part of the Pledge for the Bay program which provides the opportunity to make a long-term financial contribution that makes a difference.

*—Craig & Cathie Bowden,  
Volunteers, Cognashene*



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Our thanks to those who contributed  
to the creation of this report.

Jessica Bartram, Design

Diana E. Cape, Cape Communications Inc.